



MOST FUNDABLE

Congratulations to the **2019 Pepperdine Most**

Fundable Companies. We scoured more than 3,500 early-stage startups across the nation looking for companies worthy of serious investor consideration. These 15 select companies rose to the top based on the viability of their business model, size of addressable market, management team expertise, board of advisors, and competitive advantage in their market. What differentiates our program, making it more than just a competition, is that every participating company experiences a transformative process as they gain valuable insight and identify how they can better appeal to future investors.

Pepperdine Graziadio is dedicated to connecting promising early-stage companies with the resources they need to successfully impact the evolving business marketplace. Through our Most Fundable Companies qualifier survey, we provide a comprehensive analysis of how a business will be viewed by top investors.

OUR METHODOLOGY

Based upon every survey submission, all participating companies are provided with objective and customized feedback to improve their readiness for funding. Approximately 100 companies are then selected for the semifinals, completing a more in-depth fundability assessment to further refine and verify their score. During the final stages, high potential companies are invited for an interview with our selection team, and the winners are announced. Throughout the process, we learn about a diverse range of impressive companies, beyond just this list of the top 15, who may be an excellent match with a potential investor.



COMPANY

LOCATION

1	enertiv	New York, NY
2	IRONYUN	Stamford, CT
3	LUMEDICA VISION	Durham, NC
4	nQ Medical™	Cambridge, MA
5	Purlin	Torrance, CA
6	MyShoperoo ...its about time	Aliso Viejo, CA
7	HUE.AI	Tysons, VA
8	MOVING ANALYTICS	Los Angeles, CA
9	carii	Pilesgrove, NJ
10	Catapult	Charlotte, NC
11	pH Prenatal Hope	Gurnee, IL
12	Giftz	Westlake Village, CA
13	VECTION GROUP SMART SOLUTIONS	West Hollywood, CA
14	echo360	New York, NY
15	IPG	Buellton, CA

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SPOTLIGHT

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FOUNDER(S)

ABOUT

Connell McGill and Pavel Khodorkovskiy	Enertiv is a real estate technology company that leverages the IoT and machine learning to bring a data-first approach to building performance in commercial properties.
Paul Sun	IronYun provides the next generation of artificial intelligence video surveillance and video analytics software ensuring the safety of individuals and businesses across multiple industries.
Adam Wax, PhD and William Brown, PhD	Lumedica is developing an affordable, accurate, and accessible retinal imaging device to assist eye care professionals across the globe with early detection of eye disease.
Richie Bavasso and Mark Pascarella	nQ Medical is a computational biomarker using AI and passive data from personal electronic devices to detect, monitor, and manage neurodegenerative diseases like Parkinson's and Alzheimer's.
Giorgi Chigogidze	Purlin is the first company that uses AI to make it easier for buyers to find the right home.
Krishna Vanka and Shaz Shaukat	Offered as a perk by employers, MyShoperoo is a digital shopping concierge service that runs errands for employees while they are at work.
Justin Fong and Dr. Keenan Valentine	Hue.AI combines AI with chemistry expertise to develop the next generation of lens products for optimal visual acuity, visual health, and visual performance.
Harsh Vathsangam, Ade Adesanya, and Shuo Qiao	Moving Analytics is a convenient and cost-efficient telehealth cardiac rehabilitation service and prevention program for heart disease, increasing lifespan and health.
Denise Hayman-Loa and Wun Fie Loa	Carii is a B2B community and market networking platform that enables organizations to engage stakeholders, connect members, manage their brand and, importantly, own their data.
Justin Witz and David Witz	Catapult streamlines the request for proposal (RFP) process for both creators and responders, helping both businesses and government agencies achieve better outcomes and standardize workflows.
Tammy Dorsey	Prenatal Hope is a biotech innovations company that has developed an in utero testing device that reads fetus pH levels to reduce risk during childbirth.
John Paukulis and David Cho	Giftz; a platform where shoppers can liquidate points, miles, and eGift cards for cash or exchange between programs, increasing perceived rewards value and customer satisfaction.
Bradley Simpson	Vection Group's data intelligence platform uses real-time services to collect, store, analyze, and secure information critical to both the private and commercial sectors.
Alon Grinshpoon	echoAR is a cloud platform for augmented reality that provides tools and server-side infrastructure to help developers and companies quickly build and deploy AR apps and content.
Steven Kiss, Stacey Glasgow, Chad Zerangue, Alan Penzotti, and Blaise Pabon	IPG is pioneering IoT Defined Networking through its flagship product GearBox. GearBox is an on-premises computer appliance that manages, synchronizes, orchestrates, and secures networks.

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